

Barbara Richards Memorial Grant

Presented by Senior Wish Association

Honouring seniors through connection, dignity, and community.

About the Grant

The Barbara Richards Memorial Grant was established by the children of Barbara (“Barb”) Richards to honour their mother’s legacy as founder of Senior Wish Association.

Barb believed deeply that seniors should feel valued, remembered, included, and celebrated within their communities. Through this annual grant, funding is provided to support meaningful projects, events, equipment, or improvements that enhance the lives of seniors throughout Simcoe County.

One grant of approximately \$1,500 will be awarded annually.

Funding for this initiative is provided by Senior Wish Association.

About Senior Wish Association

[Senior Wish Association](#) is a Barrie-based non-profit charity dedicated to honouring seniors through wish granting, meaningful community connections, and special events that remind older adults they are valued and remembered by younger generations.

Eligibility

Applications are open to organizations and groups serving seniors within Simcoe County, including:

- Seniors’ and retirement homes
- Community groups
- Municipal/community programs

Projects should directly benefit seniors and align with the values of dignity, joy, inclusion, connection, and quality of life.

Eligible Projects May Include

- One-time events or experiences for seniors
 - Community-based senior initiatives
 - Equipment purchases
 - Physical improvements to shared senior spaces
 - Programs that reduce isolation or encourage social connection
 - Intergenerational activities
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Ineligible Expenses

Funding will not be provided for:

- Salaries or staffing costs
 - General operating expenses
 - Religious or political activities
 - Capital campaigns
 - Medical expenses
 - Travel expenses
 - Ongoing operational funding
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Selection Process

Applications will be reviewed personally by Barbara Richards’ four children.

The four children of Barbara Richards will review and vote on applications. In the event of a tie, John Richards will cast the deciding vote. Final approval will be provided by the Board of Directors of Senior Wish Association.

Projects will be considered based on:

- Overall impact on seniors
- Meaningfulness of the initiative
- Community connection
- Creativity and thoughtfulness
- Alignment with the values and legacy of Barbara Richards

The successful recipient will be announced annually on June 1.

Barbara Richards Memorial Grant Application Form

Organization Information

Organization/Group Name:

Contact Person:

Title/Position:

Phone Number:

Email Address:

Organization Address:

Project Information

Name of Proposed Project/Event:

Please briefly describe your project or initiative:

How will this project positively impact seniors?

Approximately how many seniors will benefit?

How does this initiative reflect the spirit of Barbara Richards and the mission of Senior Wish Association?

Funding Information

Total Estimated Cost of Project:

Amount Requested:

Please provide a brief budget breakdown or description of how the funds will be used (if possible):

Timeline

Proposed Project/Event Date:

If selected, when would funds/items be required?

Acknowledgement & Consent

If selected, recipients agree to:

- Acknowledge funding support from Senior Wish Association and the Barbara Richards Memorial Grant in applicable promotional materials or event recognition
- Provide photos and/or a short summary following completion of the project
- Grant permission for Senior Wish Association to share project details and photos for promotional and community purposes

I confirm that the information provided is accurate and complete.

I understand that funding decisions are final.

Signature: _____

Date: _____

Submission Information

Applications may be submitted electronically or in printed format.

Please submit completed applications to:

Krista Richards

krista.richards68@gmail.com

CC:

info@aseniorwish.com

In memory of Barb Richards, whose kindness, compassion, and dedication to seniors continue to inspire meaningful moments throughout our community.

